



Publishing Support Services

Since 1997...

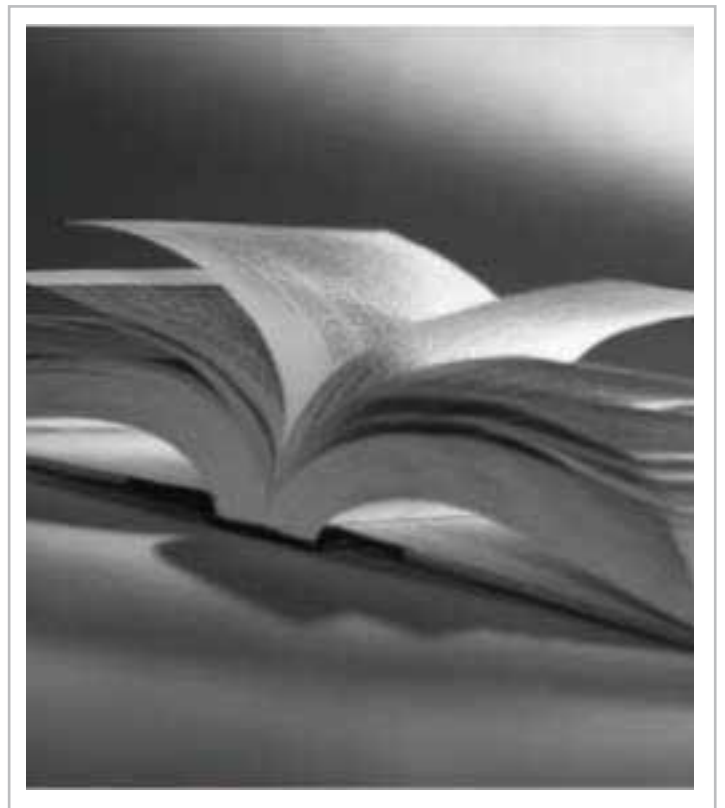
DSM Soft is a leading provider of services in the Publishing support, Geospatial and Engineering domains for private and public sector organizations globally. Started in 1991, DSM Soft has grown to be a global organization. Over the years, the group has grown consistently and carved a niche for itself as a high quality and cost effective service provider.

Since its inception, DSM Soft has been focusing on delivering high-quality services within budget and on time. This has helped the company earn a good reputation and forge long term relationships with its customers. The company has grown both organically and by acquisitions.

DSM Soft has production centers in Chennai, Tiruchirapalli & Pondicherry (India), and office in UK, Backed by professional management, an efficient team of specialists, best business and employee-friendly HR practices, DSM Soft has a solid track record of delivering value added services to its clients.

In addition to working directly with end customers, DSM also works through business partners in several regions of the world who have strong technical expertise and access to the local markets. DSM Soft's technical expertise and world class production capabilities complement the partner's. With changing market needs and technologies, DSM is committed to policies of investments and innovation within the company, to refine and enhance the services we offer to our clients.

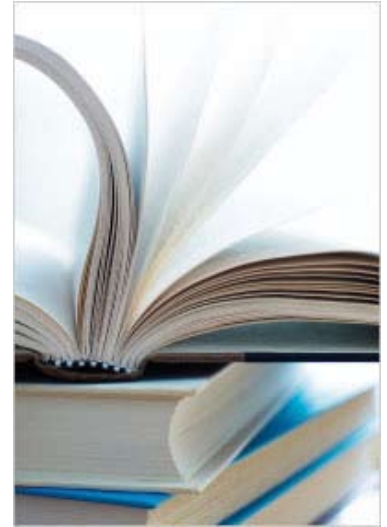
Our publishing support unit has many of the best skills available, and is capable of delivering international quality composition material of any complexity. It employs over 150 staff consisting of project managers/issue editors, copy editors, graphic designers, paginators and quality controllers. Our production facilities are based on a skill-cum-process driven approach, further enhanced by the tools for providing a consistent quality output at faster turnaround times.



DSM's process driven approach is based on an effective combination of Process Management, People Management, Production Management and Quality Management. The Publishing support unit provides comprehensive and cost effective services to some of the leading publishers, corporates and institutions throughout Europe, North America, Australia and India.

Domain Expertise

- STM (Scientific, Technical and Medical) publishing
- Multi-volume reference publishing
- Educational and Textbook publishing
- Professional and trade publishing
- Multi-lingual typesetting (20 European languages)
- Elementary-High School (EI-Hi)/K-12 publishing
- Periodicals/Journals/Magazines
- Academic Institutions/Universities and Trade/Professional
- Associations



Services offered

- Editorial and MS Prep Services
- Book / Journal Designing
- Composition
- Illustration
- Indexing
- eBooks
- XML / SGML Markup
- Project Management

Software Expertise



Others

- TeX / LaTeX / AMS TeX

Services offered

Editorial and MS Prep Services



Our Pre-editing tools provide a clean text to the copy-editors. It helps them to focus on the style of the content. Many of the natural text properties are taken care of automatically during pre-editing. In our copy editing services, we edit for overall wordiness and eliminate obvious spell errors. We make every attempt to improve the overall clarity and organising the manuscript. Our edited text is accompanied by an editorial summary detailing our queries, comments and suggestions to the author.

Our manuscript master copy preparation service helps to assimilate parallelly edited texts from different sources. Similarly, our Representative Copy (Repcopy) service represents all the elements of the publication. We also typemark the manuscript to ensure publisher's house styles thereby enabling consistency during the print and electronic production stages.

Book / Journal Designing



Our designers are creative and have a wealth of industry experience in the area of book/journal and cover designing, adapting the design to the reader. We not only work on the specs provided by our customers, but are also creative enough to generate our own specs based on customer brief or subject matter. Special care is taken while designing journals, proceedings, and reference works to conserve white space, while ensuring readability.

Composition



We follow a semi-automated composition workflow which ensures a fast turnaround. The software tools/scripts developed by us enable accuracy in zero-error areas, special/repeat elements and tackle stacks & hyphenation related issues effectively.

As inputs to composition, we work with any or a mixture of the following:

- Design Specs and layout for regular paging
- Pattern Volume for Specless Workflow/spec generation
- Flexi-paging from concepts/briefs/pattern volumes
- Text MSS/Annotated PDF/Native format files/marked up e-files

Services offered

Illustration



- Redrawing, re-labeling, and resizing of raster and vector graphics
- Scanning and color correction
- Conversions from one image format to another image format
- Creative art

Indexing



- Manipulate words to create concise headings and sub-headings with page locators
- Create a network of inter-relationships of concepts, names and ideas using headings, subheadings, cross-references, and double postings
- Read between the lines, analyzing the text, identifying and synthesizing concepts whether or not they are mentioned in the text
- Determine the relative importance of words and concepts by subjective thinking
- Identify relationships and create alternate routes for information access by using cross-references that connect with each other

eBooks



The objective of eBooks creation is to provide an open digital format of the conventional printed books, in the internet, easily accessible in most of the popularly available electronic reading devices, including the PC Capability.

DSM Soft has the capability to deliver eBooks (electronic books) in a format readable by devices like Amazon Kindle, Palm OS, Symbian OS, Pocket PC, Windows SmartPhone, Windows CE, Mobipocket.

For enabling of easier finding of the eBook on the web, the following metadata information is populated:

ISBN, Title, Author(s)/Editor(s), Publisher/Imprint, Publisher Date, Publisher Location, CIP classification (if available, else subject classification) for meta search, Edition/Reprint Number

Services offered

XML/SGML Markup



- Data Capture from paper and films
- Data markup, viz., SGML, XML, and HTML
- Maintenance of third-party DTDs and stylesheets, upgradation, etc.
- Volume graphics conversion/scanning/capturing/repurposing
- Data capture of Periodicals & Forms
- Abstracting, indexing, and aggregation
- Online QA of coded content
- Development of DTDs, schemas, stylesheets, forms databases, processing routines and user interface, maintenance of archives

With a combined expertise of more than 5 decades, our core programming and conversion teams have worked with the following DTDs:

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| <ul style="list-style-type: none"> - WileyML - McGraw-Hill - Context - Pearson Education - Pearson Higher Education - OVID - Vitalbook | <ul style="list-style-type: none"> - Taylor & Francis - TEI - Thomson Learning - PUMA - Cambridge - OxChapML | <ul style="list-style-type: none"> - OxRefML - Docbook - Berg - Highwire - Greenwood |
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Project Management



Our project managers are well-versed in handling either comp-only or full-service titles. They are proactive in planning, good in communication and swift in responding to customer's requirements. As a part of our regular training program, they are also trained in all the production processes before they are prepared to take charge of the activity. Needless to say, any project-specific query, simple technical issues, or scheduling information are all sorted out seamlessly.

DSM Locations

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> Expertise > Resource > Value